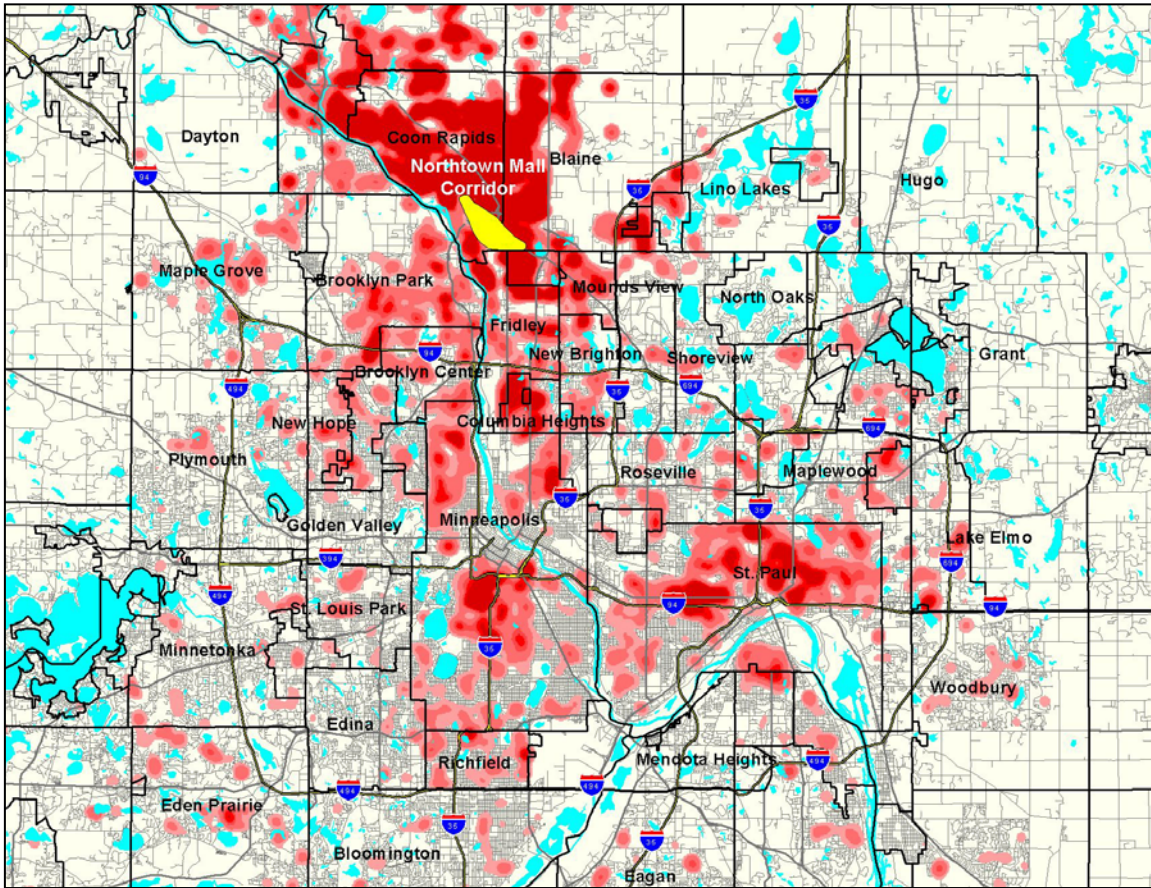


LED ONLINE MAPPING & PROFILING APPLICATION

Labor Shed Map & Profile Report – User Defined Employment Area



Labor Shed Composition Report -- Minnesota Prototype Employment Area Profile - Select Area #1 - "Northtown Mall Corridor"

Employment Area Profile (2nd Qtr.)

	2003	2002	Change
Total Workers in Primary Jobs	7,370	7,694	-4.2%
Count of Workers by Age			
Under age 25	3,390	3,616	-6.3%
Age 25 to 54	2,727	2,693	1.3%
Age 55 or older	1,253	1,385	-9.5%
Count of Workers by Earnings			
Under \$20K	1,862	1,902	-2.1%
\$20K to \$34K	2,771	2,855	-2.9%
\$35K or more	2,737	2,937	-6.8%
Mean monthly earnings	\$ 2,721	\$ 2,793	-2.6%
Employment Growth Indicators (2nd Qtr. 2003)			
New Hires	355	425	-16.5%
Mean monthly earnings	\$ 2,324	\$ 2,414	-3.7%

Where the Workforce Comes From

	2003	Share
Workers (Primary Jobs)	7,370	100%
Home County (Anoka County)	3,538	48%
Home City (Coon Rapids)	1,474	20%
Five Largest Cities of Origin		
Coon Rapids	1,474	20%
Blaine	1,179	16%
Fridley	884	12%
Brooklyn Park	841	11%
Minneapolis	737	10%
St. Paul	590	8%
All other cities	1,665	23%

Industries w/ 50+ workers (2-digit NAICS Code & Descriptor)

31-33 - Manufacturing	62 - Health care and social assistance
44-45 - Retail trade	72 - Accommodation and food services
48-49 Transportation and warehousing	92 - Public administration
51 - Information	
52 - Finance and insurance	

Source: LED Worker Origin/Destination Minnesota Database (2001-2002) -- For Illustration Purposes Only!

Note: Data fields and ranges are not final. The profile is not based on actual data.